



Keeping a Steady Hand in Uncertain Times

Volatility has not shaken our focus on long-term fundamentals.

May 2022

KEY INSIGHTS

- The challenging macro backdrop means we have a subdued near-term outlook for growth stocks.
- With an eye on compounding value, we seek names where we believe the market may not fully appreciate the length or strength of their growth stories.
- We remain selective, finding opportunities in names that we view as potentially steady growers and companies that we think are innovative disruptors.



Paul Greene
*Portfolio Manager,
Blue Chip Growth Fund*

Q. How have you been navigating this difficult environment for growth stocks?

The sell-off in growth stocks has been challenging and painful. Correlations between equity performance often increase during big style rotations like the one that continued into the first quarter. Our patient strategy emphasizes high-quality names that we believe have the potential to compound value durably over an extended time frame. The market did not necessarily recognize this distinction in the first three months of the year. But we remain confident in our process and belief that, over the long term, stocks tend to follow their earnings and free cash flow.

If we look beyond the broader weakness in growth stocks, the magnitude of some of the losses in individual names was notable. In this environment,

differentiating between volatility and actual business risk is critical.

The significant drawdowns suffered by some of our communications services and information technology holdings appeared, in our view, to be exacerbated by the market's fear and intolerance for corporate earnings that fall short of perfection. Regardless of any near-term challenges, we do not believe that the longer-term fundamentals for many of the online advertising and e-commerce names in the fund have deteriorated to the extent that recent action in their stock prices might suggest.

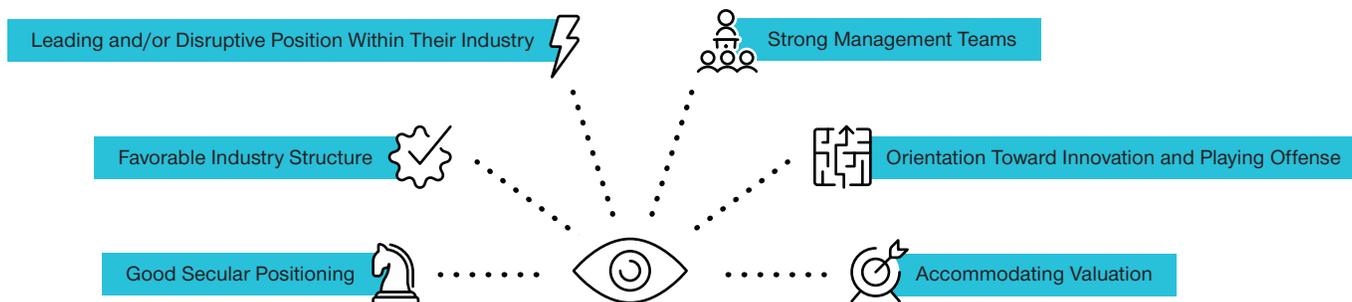
Unfortunately, the declines in some of our holdings were more warranted. Robust demand at the height of the coronavirus pandemic for video communication and e-signature solutions proved less sustainable than we expected. This tailwind also appeared

“In this environment, differentiating between volatility and actual business risk is critical.”

Effective October 1, 2021, Paul Greene assumed sole portfolio management responsibility for the fund.

A Patient Approach Focused on Potential Long-Term Compounding

(Fig. 1) What we look for when investing in a company



Source: T. Rowe Price.
For illustrative purposes only.

to mask weaknesses in some software companies' business strategies.

I am comfortable with the fund's positioning and feel good about the companies in which we have invested, so our first-quarter adjustments mostly occurred at the margin. When our holdings suffered pullbacks of a similar magnitude, we trimmed or exited some positions where our conviction was a bit lower and reinvested in names where we think the longer-term risk/reward profile is more compelling.

Q. You mentioned the importance of differentiating between volatility and actual business risk. Tell us about an instance where emerging fundamental challenges prompted you to shift your long-term views.

We assess emerging competitive threats very carefully, as the market tends to react quickly to the slightest whiff of potential disruption.

Consider the legacy payment processors, a group of companies that had earned a reputation as steady growers that benefited from the transition from cash to cards.

The dynamics in this industry remind me of traditional media in 2006. Although you could see the seeds of disruption from

the rise of social media and streaming video back then, these competitive pressures did not start to show up in the incumbents' financial results until 2013. And those headwinds intensified significantly in subsequent years.

We see the potential for a similar scenario to play out with the legacy payment processors. Given this view and our longer investment horizon, we prefer insurgents that offer compelling payment solutions and can innovate faster because their platforms are built on a modern technology stack.

Q. Over the six months ended March 31, 2022, you made some meaningful changes to the positioning at the top and bottom of the fund. How do these adjustments reflect your investment philosophy and process?

These adjustments did not stem from a change in process or the kinds of opportunities we seek. When I became manager of the fund, it had a long tail of smaller positions that were sizable in number but marginal in terms of their total weighting. At the lower end of the portfolio, we want our decisiveness to translate into position sizes that still matter. For example, instead of holding a basket of several managed care

Building the Foundation for Potential Long-Term Growth

(Fig. 2) Our thoughtful approach to portfolio construction

	Benchmark aware, but portfolio construction is a fundamental, bottom-up process .
	When a company meets all of our requirements, we want to make it count . Thus, the fund tends to skew more heavily to the top positions.
	Tail of portfolio is constructed with purposeful intent . Ideally, these names become larger positions over time.
	Seek an appropriate balance across potentially higher-risk, higher-return positions and well-positioned, established companies with steadier and more predictable growth.

Source: T. Rowe Price.
For illustrative purposes only.

“We focus on a company’s underlying fundamentals and its potential to create value over a multiyear time frame.”

companies, we own two high-conviction names in this area.

Our other bottom-up investment decisions increased the fund’s concentration at the top, narrowing some of the fund’s prominent underweights relative to the Russell 1000 Growth Index and building overweight positions in other instances. These purchases were in keeping with our long-standing process, which is rooted in rigorous fundamental research. We work very closely with T. Rowe Price’s analysts, who know inside and out the industries and companies they cover. In our view, these high-conviction ideas should be able to compound in value over the long term and in a variety of different economic environments.

We are methodical in our decision-making. Our forward-looking view on the companies in which we invest is not based on past performance but on how we view their prospects for long-term value creation. We are also valuation conscious. We are willing to own some stocks that may look expensive in the near term, if we believe the rate at which the business is creating value is likely to support further upside potential in the coming years. However, we do not want to own names where, in our estimation, an

extended valuation will get in the way of stock performance over a multiyear period.

Consider our position in Tesla. The automaker is a leader in electric vehicles (EVs), a product category that we believe represents a strong growth opportunity over the next decade. In our view, the potential combination of accelerating EV demand and constraints on the supply side could create a compelling fundamental backdrop for this company, especially if it executes on plans to scale up its production capacity.

Q. What is the rationale behind the fund’s limited exposure to cyclical sectors that tend to exhibit greater sensitivity to economic conditions?

We focus on a company’s underlying fundamentals and its potential to create value over a multiyear time frame. This approach involves making a single decision and, if our investment thesis plays out, should allow the power of long-term compounding to do the hard work. Accordingly, our holdings typically fall into two general categories:

- Established companies that we believe can grow at a steady, predictable rate. We are happy to hold these names for the long term if we can enter at a valuation where we

“We think that the widespread sell-off in growth stocks, while quite painful, has created some attractive opportunities...”

believe the company can compound value at an above-market rate.

- Higher-valuation companies where we see the potential for an extended run of strong growth as they seek to disrupt incumbents and take share in what we regard as a large addressable market.

We are unlikely to reorient the portfolio materially to try to time inflections in the economic cycle. Accurately predicting the course of the business cycle is an extremely difficult proposition. Buying a stock because the company should do well at one point in the cycle and then selling it at another juncture requires that you make multiple good decisions for the trade to work effectively.

We tend to gravitate to names where we believe that the underlying business has a good chance of holding up well and growing through the economic cycle, even if the stock itself might experience bouts of volatility along the way. Achieving this consistency can be harder for companies whose growth prospects are tied to ebbs and flows in the broader economy.

Our approach to investing in the financials sector shows these principles at work. We prefer to invest behind names that we believe offer exposure to more durable upside catalysts than just

the prospect of rising interest rates, even if that would be a tailwind.

In our view, the banking industry is in the relatively early stages of a digital revolution where convenient, user-friendly software and applications will take precedence over the physical branch network. Competing in this intense environment would require significant technological investment and strong execution—a challenging prospect that creates a great deal of uncertainty for legacy business models.

We favor financials companies that we believe are positioned to benefit from these disruptive trends over the longer term. For example, we see the potential for an investment bank that we own to be an attractive partner for fintech innovators because of its size and scale. At the same time, we view the company’s limited exposure to some of the banking industry’s most at-risk legacy business lines as a potential competitive advantage.

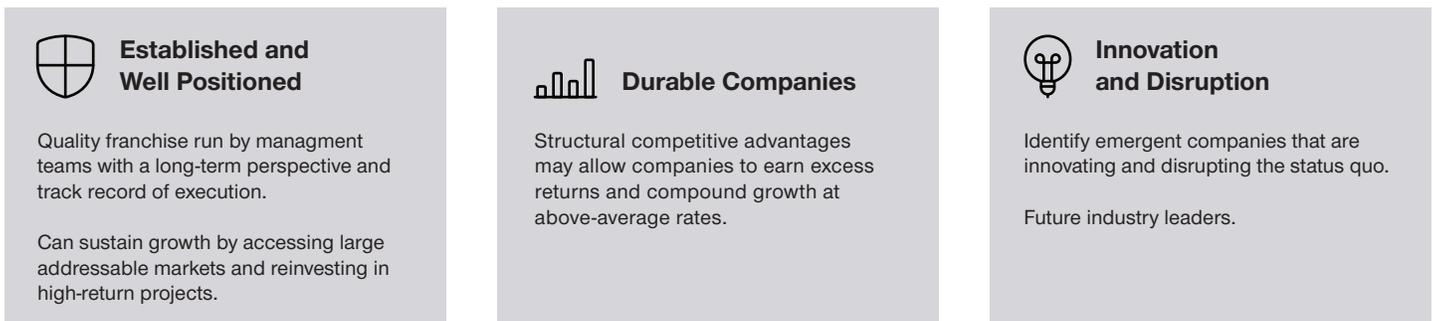
Q. Where are you finding opportunities?

We think that the widespread sell-off in growth stocks, while quite painful, has created some attractive opportunities in would-be disruptors.

One name that we like is a leading online retailer of used cars in the

Focused on Fundamentals

(Fig. 3) The building blocks of companies that are potential compounders



Source: T. Rowe Price.
For illustrative purposes only.

“Our expectations for growth stocks are somewhat subdued for the remainder of the year.

U.S. We believe that by significantly improving the consumer’s experience, this company should be able to take share in the highly fragmented market of used-car dealers. Although this name could experience further volatility and operational challenges in the near term, we like the company’s business model and view its growth potential as compelling over a multiyear time frame.

We also see opportunities in established companies that we believe have the potential to be all-season compounders, thanks to strong competitive positions and defensive characteristics.

In the consumer discretionary sector, we like select retailers that, in our view, should be well positioned for the long term as well as in the current inflationary environment. One of our favorite names is a discount retailer that focuses on rural towns where competition typically is not as intense. Not only do we believe that low in-store prices and the convenience of one-stop shopping can help this retailer to attract and retain customers, but we also see the potential for the company to grow by opening new locations and expanding in certain product categories.

Q. What’s your outlook?

Our expectations for growth stocks are somewhat subdued for the remainder of the year. The Federal Reserve and other key central banks are still early in their efforts to tighten monetary policy, suggesting that the rate of change in

interest rates could be on the higher side versus when this process is further along. The lapse of the unprecedented fiscal stimulus unleashed last year could also create difficult year-over-year comparisons for some companies, especially consumer-facing businesses. Meanwhile, China has imposed lockdowns to curtail coronavirus outbreaks in large metropolitan areas, disrupting supply chains and economic activity. Russia’s invasion of Ukraine is another source of considerable uncertainty. All these factors could make investors more skittish.

Nevertheless, we remain bullish on growth stocks over a multiyear horizon. We do not claim to have an edge in predicting near-term macro developments or timing shifts in investor sentiment. However, as some of these macro-level uncertainties resolve themselves and begin to stabilize, we see the potential for the market to refocus on companies’ underlying business fundamentals. And to the extent that inflationary pressure and rising interest rates eventually spur concerns about economic growth, these conditions may burnish the appeal of the special companies that we seek: businesses that we think exhibit the potential to compound value by sustaining strong growth rates in a variety of macroeconomic environments.

The near-term environment may be challenging. However, we remain committed to our patient investment strategy.

Securities mentioned in this material have the following weightings in the Blue Chip Growth Fund as of April 30, 2022: Tesla 3.96%.

INVEST WITH CONFIDENCE®

T. Rowe Price focuses on delivering investment management excellence that investors can rely on—now and over the long term.

To learn more, please visit troweprice.com.

T.RowePrice®

Important Information

Call 1-800-225-5132 to request a prospectus or summary prospectus; each includes investment objectives, risks, fees, expenses, and other information you should read and consider carefully before investing.

This material is provided for informational purposes only and is not intended to be investment advice or a recommendation to take any particular investment action.

The views contained herein are those of the authors as of May 2022 and are subject to change without notice; these views may differ from those of other T. Rowe Price associates.

The fund is subject to market risk, as well as risks associated with unfavorable currency exchange rates and political economic uncertainty abroad. Growth stocks are subject to the volatility inherent in common stock investing, and their share price may fluctuate more than that of a income-oriented stocks. Investing in technology stocks entails specific risks, including the potential for wide variations in performance and usually wide price swings, up and down. Technology companies can be affected by, among other things, intense competition, government regulation, earnings disappointments, dependency on patent protection and rapid obsolescence of products and services due to technological innovations or changing consumer preferences.

This information is not intended to reflect a current or past recommendation concerning investments, investment strategies, or account types, advice of any kind, or a solicitation of an offer to buy or sell any securities or investment services. The opinions and commentary provided do not take into account the investment objectives or financial situation of any particular investor or class of investor. Please consider your own circumstances before making an investment decision.

Information contained herein is based upon sources we consider to be reliable; we do not, however, guarantee its accuracy.

Past performance is not a reliable indicator of future performance. All investments are subject to market risk, including the possible loss of principal. All charts and tables are shown for illustrative purposes only.

T. Rowe Price Investment Services, Inc.

© 2022 T. Rowe Price. All rights reserved. T. ROWE PRICE, INVEST WITH CONFIDENCE, and the bighorn sheep design are, collectively and/or apart, trademarks or registered trademarks of T. Rowe Price Group, Inc.